



2020 Sponsorship Opportunities

	Impact Our Community	Impact an Audience	Impact an Ensemble	Impact a Student	Impact a Performance
Amount	\$10,000	\$5,000	\$2,000	\$1,000	\$500
Logo on website	✓	✓	✓	✓	✓
Social Media features	5	4	3	2	1
Logo placement during Virtual Recitals	✓	✓	✓	✓	✓
Dedicated email(s)	5	4	3	2	1
Verbal recognition during Virtual Recitals	✓	✓			

About The Music Academy of North Carolina

The Music Academy of North Carolina enables students of all ages, interests, abilities, and backgrounds to discover, develop, realize, and express their inherent talents.

Music is Essential

For over 35 years, The Music Academy has been a community resource for excellent music education in North Carolina. The Music Academy is proudly providing the healing power of music during this unprecedented pandemic. With the implementation of virtual lessons, MANC faculty find their way into our students' homes every week to encourage creativity, expression, therapy, relief, and joy. The Music Academy is honored to continue developing our students through virtual lessons, recitals, and summer offerings until we can safely return to face-to-face lessons. Our community needs music now more than ever, and corporate sponsorship and individual contributions will enable us to provide essential, innovative programs throughout the 2020-21 academic year.

The Music Academy

- serves more than **25,000 people** in our community each year!
- employs **33 Artist Faculty**, 77% with Master of Music degrees and 19% with Doctor of Music degrees providing exceptional music instruction to our students of all ages, interests, abilities, and backgrounds.
- teaches over **1000 weekly students**.
- partners with 10 different schools and organizations, **reaching well beyond our walls**.
- offers group classes, ensembles, summer camps, recitals, recording services, adult-specific programming, masterclasses, and workshops to **meet the needs of our students**.
- subsidizes every music lesson to make sure they **remain affordable for all** and provides **additional financial support** to those who qualify.
- honors student commitment and progress through **merit scholarships**.
- visits Title 1 schools and provides children's concerts for the community as part of its ***Lessons for Life Outreach Program***.